**For Customers**

**1. Welcome & Onboarding Screens**

* **Purpose**: Introduce new users to the app's features.
* **Data Shown**: Brief descriptions of app functionalities, benefits, and a call-to-action to sign up or log in.

**2. User Registration Screen**

* **Purpose**: Allow new users to create an account.
* **Data Recorded**:
  + Full name
  + Email address
  + Password
  + Phone number (optional)
  + Preferences (optional)

**3. Login Screen**

* **Purpose**: Authenticate returning users.
* **Data Recorded**:
  + Email address
  + Password

**4. Home Screen ✅**

* **Purpose**: Provide quick access to main features.
* **Data Shown**:
  + Search bar
  + Featured businesses
  + Categories (e.g., restaurants, salons)
  + Personalized recommendations

**5. Search Results Screen ✅ will show same as the home screen.**

* **Purpose**: Display businesses matching search criteria.
* **Data Shown**:
  + Business names
  + Brief descriptions 🔴
  + Ratings
  + Distance from user's location::: Maybe just the name of the location
  + Thumbnail images

**6. Business Details Screen ✅ 🡺 Yelp has a really good design.**

* **Purpose**: Show detailed information about a specific business.
* **Data Shown**:
  + Business name and logo
  + **Contact information(Location (with map), Opening times, Booking options,**

**)**

* + Special offers
  + **Catalog screen (Services/products offered, Menus (if applicable), Customer reviews and ratings)**

**7. Map View Screen**

* **Purpose**: Display businesses on a map relative to the user's location.
* **Data Shown**:
  + Interactive Google Map
  + Business locations as pins
  + User's current location

**8. Booking Screen – How does someone set up their booking, what must be included…**

* **Purpose**: Allow users to schedule appointments or reservations.
* **Data Recorded**:
  + Selected service or product
  + Date and time
  + Special requests or notes
* **Data Shown**:
  + Available time slots
  + Booking confirmation

**10. Reviews and Ratings Screen ✅**

* **Purpose**: Allow users to read and submit reviews.
* **Data Recorded**:
  + User-generated reviews
  + Star ratings
* **Data Shown**:
  + All reviews for the business
  + Average rating

**11. Loyalty Program Screen**

* **Purpose**: Display user's loyalty points and rewards.
* **Data Shown**:
  + Accumulated points
  + Available rewards
  + Redemption options

**12. Special Offers Screen**

* **Purpose**: Show current promotions and discounts.
* **Data Shown**:
  + Offer details
  + Expiration dates
  + Terms and conditions

**13. User Profile Screen**

* **Purpose**: Manage personal information and settings.
* **Data Recorded**:
  + Profile picture
  + Contact information
  + Preferences
* **Data Shown**:
  + User's bookings
  + Review history
  + Loyalty status

**14. Notifications Screen**

* **Purpose**: Display alerts and updates.
* **Data Shown**:
  + Booking confirmations
  + Messages from businesses
  + Special offers notifications

**15. Settings Screen**

* **Purpose**: Adjust app preferences.
* **Data Recorded**:
  + Notification settings
  + Privacy options
* **Data Shown**:
  + Account settings
  + Help and support links